

Basem Hassan
Associate Professor of Graphic Design
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Brookdale Community College
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EDUCATION

M.Ed, Arts & Art Education, Teachers College, Columbia University, 2011
MFA, New Media, Photography & Design, Mason Gross, Rutgers University, 2009
BFA, Communication Design, Fashion Institute of Technology, 2005

PROFESSIONAL APPOINTMENTS/EMPLOYMENT

2010-2018 Brookdale Community College, Center for Visual Arts
Director of Graphic Design Discipline

Associate Professor of Visual Arts, 2017-2018
Instructor, 2012-2017
Adjunct, 2010-2014

Typography 1
Typography 2
Graphic Design Production
Graphic Design Techniques (Hybrid)
Design for Digital Media (Hybrid)
Digital Illustration
Digital Photography (Hybrid)
Printmaking Studio
Special Project (Hybrid / Online)
Internship (Advisor)

PUBLICATIONS

- Hassan, B. Challenging the meaning of traditional roles and workplace definitions. In S. Ismail (Ed.), *9 to 5: Muslims at Work in the West* (pp. Chapter 4). Beltsville, MD: Amana Publications.
- Hassan, B. Exhibition catalog. *Proceedings of "home"*. Stoke-on-Trent, England.
- Hassan, B. Birth of islamic american identity through arts rebellion. *Proceedings of the International conference on islam and the media*. Boulder, Colorado.
- Hassan, B. Development of western self-identity in american islamic school adolescents. *Proceedings of the crayons to college - empowering muslim students to color a brighter world* (pp. 72-88). Rosemont: ISNA.

Hassan, B. Critical thinking development through inquiry based analysis of fine arts.
Proceedings of the Celebrating a decade of leadership - preserving the legacy, shaping the future (pp. 117-127). Chicago: ISNA.

AWARDS & HONORS

2015-2017 Gold Crown Award, Columbia Scholastic Press
2016 Nomination, "Outstanding Faculty Award", Brookdale Community College
2010 Summa Cum Laude, Columbia University
2009 & 2010 Myers Arts Award, Columbia University
2009 & 2010 Columbia University Arts Education Award
2009 Summa Cum Laude Graduate, Rutgers University
2009 Paul Robeson Young Emerging Artist Award
2008 & 2009 Rutgers Teaching Fellowship Award
2007 Dean's Fellowship Award for Artistic Integrity

GRANTS

2016-2017 Carl D. Perkins Grant, Brookdale Community College - \$48,000
2015-2016 Carl D. Perkins Grant, Brookdale Community College - \$36,000
2014-2015 Carl D. Perkins Grant, Brookdale Community College - \$23,000
2013-2014 Carl D. Perkins Grant, Brookdale Community College - \$14,000

INVITED TALKS & CONFERENCE ACTIVITY

2017 Keynote, "Creativity Spaces", TEDx Stevens Institute of Technology
2017 Keynote, "Empowering Creativity", Columbia University
2016 Workshop, "New Media Learning Tools", NJEdge
2015 Workshop, "The Multimodal Experience" NJEdge
2014 Panelist, "The Multimodal Experience" School of the Art Institute of Chicago
2011 Panelist, "Artist as Educator", Guggenheim Museum
2011 Workshop, "Bridging Diversity Programming – A look at reintroducing 'Islamic' Art through Transcultural Ideas", NAEA, New York City
2011 Keynote, Artist Talk, Islamic Council of North America, National Conference
2011 Keynote, "American Muslim Artists", Center for Middle Eastern Studies, Rutgers University
2010 Panelist, Roundtable on Muslim American Media Issues, NBC Television
2010 Interviewee, "Expressions of Muslim Identity", American Public Radio (Nationwide)
2010 Keynote, "Development of Muslim American Identity in Islamic School Youth", ISNA (Islamic Society of North America), North American Education Conference
2008 Panelist, "Good, Better, Best. Contemporary Islamic Art", Guggenheim Museum

TEACHING EXPERIENCE

Guggenheim Museum, Sackler Education Center, 2009-2010
The New Media Artist
Synesthesia of Sound, Video & Photography

Rutgers University, 2008-2009

Senior Thesis Gallery
New Media Practices in Photography & Design

DEPARTMENTAL & COLLEGE SERVICE

2018-2018 Visual Communications Specialist (Social Media/Recruitment, College Relations)
2018-2018 Black Student Union Advisor
2016 & 2017 Graduation Announcer
2012-2018 Director, Graphic Design Discipline
2012-2018 Chair, Department Advisory Committee
2012-2018 High School Recruiter/Presenter, Center for Visual Arts
2015-2018 Advisor, Collage Literary Arts Magazine
2015-2018 Photographer, Humans of Brookdale
2014-2018 Center for Visual Arts Host, Teen Arts Festival
2017 Host & Head Organizer, TEDxBrookdaleCollege
2017 Creative Director, 2018 Center for Visual Arts promotional catalog
2016 Middle States Commission on Higher Education, Accreditation Review
Co-Chair, Working Group VII: Governance, Leadership, and Administration
Steering Committee Member, Accreditation Review
2014-2016 Co-Director, Visiting Artist Program
2014 Member, Promotion Committee
2012-2014 Advisor, THINK Design Club

TEACHING AREAS/COURSES PREPARED TO TEACH

History of Design (Traditional, Hybrid, or Online)
Arts, Culture, and Media (Traditional, Hybrid, or Online)
Darkroom Photography
Branding Systems (Traditional, Hybrid, or Online)
Packaging Design
UX & Mobile Design
Fine Art Graphic Design & Printmaking
Graphic Fashion Design [Silkscreen & Vinyl Applique]

PROFESSIONAL MEMBERSHIPS

Art Director's Club
American Institute of Graphic Arts
American Society of Media Photographers
Professional Photographers of America
American Alliance of Museum Education
College Arts Association
National Association of Arts Educators

SELECT EXHIBITIONS

Rockers & Posers, Brooklyn Artists Gym - B.A.G., New York, NY, (*BEST IN SHOW)
Group Show, Chelsea Art Museum, New York, NY (*Sold Out)
Video_Dumbo, Galapagos Art Space, New York, NY

The Circular Exhibition (Traveling Exhibition), Ho, Seoul, S. Korea
MISC, NY Studio Gallery, New York, NY
Cultural Canvas, New York University, New York, NY
Illuminating Islam, Brooklyn Academy of Music and New York University, New York, NY
ARTE ≠ VIDA: Yes, No, Maybe, El Museo del Barrio, New York, NY

NONACADEMIC EXPERIENCE

Strategy Director (Marketing & Communications), Multicultural Subject Matter Expert
2020 US Census
VMLY&R Agency

Global Creative Director of Marketing & Communications
Earth Day Network, Washington DC, 2018-2019

Creative Director, Contract
Black Ink, New York City, 2015-2018

Fashion & Glamour Production Director/Photographer, Contract
YouTube Space, New York City, 2015-2018

Freelance Professional Photographer/Videographer, Contract
Multiple Clients, 2000-Current

Creative Director
IMS Health, Philadelphia, PA, 2006-2012

REFERENCES

Ms. Avis McMillon, Executive Director of Marketing
College of Southern Maryland
8730 Mitchell Rd
La Plata, MD 20646
(301) 934-7639 | admcmillon@csmd.edu

Dr. Heather Van Uxem Lewis, Ed.D, Coordinator, Murray Center for Women in Technology
New Jersey Institute of Technology
323 Dr Martin Luther King Jr Blvd
Newark, NJ 07102
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Dr. John Baldacchino, Ed.D, Director of the Arts Institute
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